

Risk and Responsibility in Innovation

Lecture by Michael Bruch

27 November 2012
10:00am
Università Bocconi
Room N03
Piazza Sraffa 11
Milano



Università Commerciale
Luigi Bocconi



Fondazione Giannino Bassetti

Innovation driven by technoscience has overturned the concept of risk. Today, those dealing with it are forced into thinking about consequences: from insurance companies, that take on risk as their mission and ask if the traditional model – precedence and probability modelling – should stand side by side with one of ‘foresight’; to the various institutions of knowledge and ‘action’, working towards developing the category of responsibility to address the impact of risk upon society.

These issues will be discussed following Michael Bruch’s lecture focusing on nanotechnology and the insurance industry.

Welcome Address

Andrea Sironi

Rector, Università Bocconi

Role of Insurance for Innovative Technologies: Nanotechnology

Michael Bruch

Head of R&D e Risk Consulting at Allianz Global Corporate & Specialty AG, risk expert at the Allianz Center for Technology

Discussion

Alfonso Gambardella

Professor of Management,
Università Bocconi

Jonathan Hankins

Giannino Bassetti Foundation

Fabian Muniesa

Observatory for Responsible Innovation,
Mines ParisTech

For information and registration:
tel 02 76024500
info@fondazionebassetti.org

A simultaneous interpreting service will be provided